

CROWNE PLAZA,
BLACKFRIARS,
LONDON

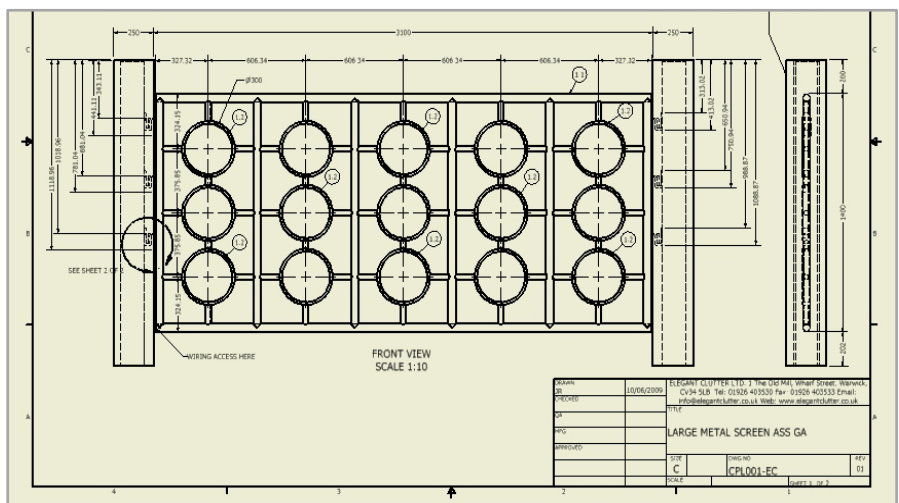
FYR Group consulted Elegant Clutter on the creation of two new features for this luxury London hotel.

The first was to be a set of illuminated divider screens in antique gold finish. Elegant Clutter was asked to create an irregular, organic look and to take inspiration from the botanical world. In the finished screen, small "branches" grow out of the empty circular sections and the removable cowl is an abstract leaf shape.

Working with a specialist glass blower, unique discs of glass were made with metallic colours running through. These were sandblasted on one side to create a subtle and atmospheric glow from dimmable circular lights.

The second product we designed and manufactured features on the next page – an abstract interpretation of the world map. We used foamex for its light weight and ease of cutting.

This relief artwork was installed in one day by the Elegant Clutter installation team.



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